

October

# A MINUTE WITH MONOCLE

2019

*Fall Newsletter*



## *Highlights*

### **DRY EYE**

Follow our newsletters for all things Dry Eye. From causes and symptoms to the latest in dry eye treatments.

### **NOW BOOKING**

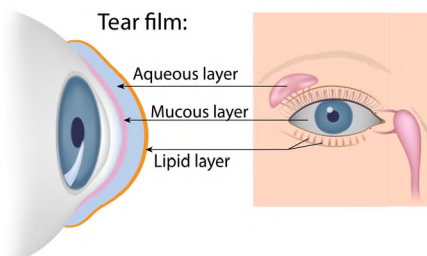
Schedule now to use your end of year benefits and stay ahead of the crowd.

### **GALLERY NEWS**

Find our in office specials,  
ADDED rebates  
- and -  
See all our non-eye related activities!

## **LET THE LEAVES BE THE ONLY THINGS THAT ARE DRY!**

In a healthy eye, tears and proper blinking are responsible for the perfectly smooth ocular surface which allows clear vision. Every time we blink, a fresh layer of tears, called the tear film, spreads over the eye. If the eye stops producing enough tears or tears evaporate too quickly, you can develop a chronic condition referred to as dry eye syndrome (DES). DES symptoms include: irritated, gritty, scratchy, or burning eyes, excess watering, poor contact lens vision or comfort, and blurred vision.



*We are proud to offer advanced technology with the Oculus Keratgraph 5M, used to examine your tear film. This allows for faster diagnosis and a customized treatment plan to regain that smooth ocular surface for clear vision!*





**You have more than one pair of shoes.**

**Why only have one pair of glasses??**



## YEAR END SAVINGS

*Now in our Eyewear Gallery:*

- Make your shopping experience twice as nice - When you purchase the new Transitions Signature GEN 8 lenses with anti-reflective, we will purchase a pair of clear, anti-reflective coated lenses for you! Want to upgrade to Transitions (or polarized)? Just add \$75.

- Looking for designer frames?? We have you covered; Orgreen, Ray-Ban, ECO, Modo, OGI, and our newest line for petites, KLIK. Carolina Herrera now 50% off. Prada, Armani, Michael Kors and Tory Burch now 33% off.

- Are contact lenses more your style? We've got something for you too! Qualifying purchases of daily contacts will receive up to \$200 back. Most brands eligible for rebate savings, including; BioTrue, Clariti, Total Dailies 1, and many more.

## A Unique Look:

### Make that New Year's Resolution Stick!

We will be giving away a Fitbit Inspire! For the next three months, follow us on instagram @MonocleEyeCare or Like us on Facebook. The person with the most likes, comments and shares on our pages wins!

### Help us help others:

We are pleased to be partnering with Levine Children's Specialty Center in collecting donations for the Children's Cystic Fibrosis Food Pantry. We ask that items be non-perishable, high calorie and full fat (Examples: nuts/trail mix, pancake mix, mayo, ranch and other creamy dressings, and canned meats). A full listing can be found on our website. Items can be dropped off at our office during normal business hours. If you would like more information, please call and speak with Leisa.

## FALL IS HERE: DON'T WAIT TO SCHEDULE

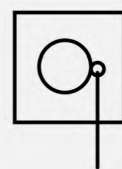
*Insurance FSA/HSA benefits  
will expire December 31st!*

As the end of the year approaches  
don't wait to schedule your  
appointment.

Guarantee your spot without the  
headache of long wait times.

Don't rush the process of picking  
out your new eyewear, it's your  
best accessory!!

*Don't delay!  
Spaces will  
become  
LIMITED!*



**monocle**  
- EYE CARE & EYEWEAR GALLERY -

704.228.8525

20121 N. Main St, STE A  
Cornelius, NC 28031

[www.MonocleEyeCare.com](http://www.MonocleEyeCare.com)  
[info@monocleeyecare.com](mailto:info@monocleeyecare.com)

**Monday: 1:00-7:00**

**Tuesday: 8:30-5:00\***

**Wednesday: 8:30-5:00\***

**Thursday: 8:30-5:00\***

**Friday: 8:00-2:00**

\*closed for lunch 12-1

